

*Inspire Wales to enjoy  
table tennis- a sport for  
all, for life*

Table Tennis Wales Vision and  
Strategic Priorities  
2020-2023



# Introduction

This document sets out an overview of what we aim to achieve over the next few years and how we intend to do this. As the National Governing Body for the sport, we want to grow table tennis in wales for all ages and abilities.



# Our Vision



Inspire Wales to enjoy table tennis-  
a sport for all, for life



**TTW VISION &  
STRATEGIC  
PRIORITIES  
2020 -2023**



**OUR PURPOSE >>**

**Lead the growth and success of table tennis in Wales**

**OUR VISION >>**

**Inspire Wales to enjoy table tennis- a sport for all for life**

**OUR STRATEGY>>**

**These strategic pillars strengthen our purpose:**

- **Participation**
- **People**
- **Performance**
- **Partnerships**

**GUIDING PRINCIPLES**

- **Diversity**
- **Innovation**
- **Excellence**
- **Safeguarding**

**Key theme: Major events**

**Maximise the benefits of hosting the 2021 European Veterans Championships**

# Participation

We will grow the range of participation opportunities across communities in Wales through:

## Consultation

Consult with the sport to make person-centred, insight-led decisions

## Club development

Benchmark and strengthen our clubs/leagues

## Competitions

Provide events for all level of players that raise the profile of the game



# People

We value our volunteers who dedicate their time and efforts to developing table tennis in Wales. In order to grow the sport, we will also need to increase our coverage across Wales, in terms of geography and diversity.

## Developing Volunteers

Increase our volunteers across roles such as: coaches, officials, tournament organisers Board/sub committee members

## Training and development

Enhance the training and support we provide staff and volunteers



# Performance (athlete)

We will deliver an elite performance program which realises the potential of its coaches and players

## **Player centred**

Consolidate an athlete-centric performance infra-structure

## **Player management system**

Online system to track training and support

## **Player pathway**

Define an inclusive pathway from talent identification to elite performance.

## **Future-thinking**

Utilisation of a perfect future tense thinking model to change



# Performance (TTW)

We will be a thriving National Governing Body that is diverse, responsive and resilient

## **Learning culture**

Gather insight and reflect on how to improve our work

## **Membership engagement**

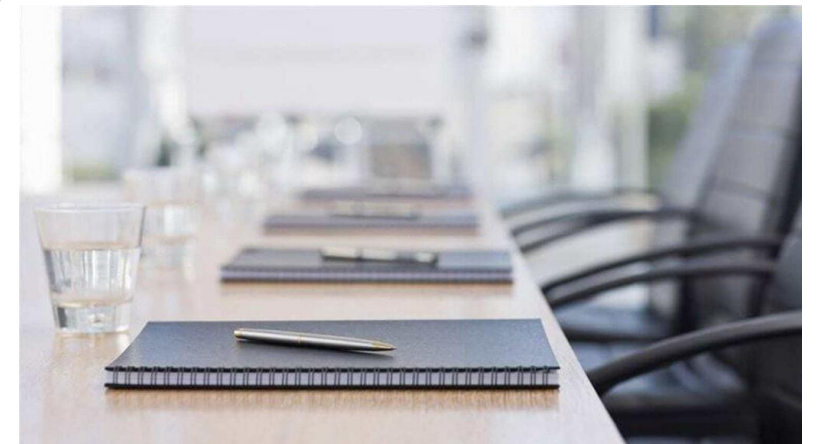
Grow our membership offer and numbers

## **Sustainability**

Develop alternative revenue streams to improve our resilience

## **Governance**

Strengthen our foundations with positive organisational culture and procedures





# Partnerships

To grow the sport in Wales we need to create successful and sustainable opportunities to play table tennis in a variety of settings. To achieve this we need collaborate with a range of partners to encourage innovation and add value

## **Stakeholder engagement**

Regularly map key partners and develop and maintain effective working relationships

## **Communications**

Develop our brand and identity so that we are a visible and attractive organisation



# EVC 2021

We will maximise the benefits of hosting the 2021 European Veterans Championships to create a longer term legacy for the sport

## **World class tournament**

Deliver an excellent tournament and experience for everyone involved

## **Showcase**

Promote both table tennis as a sport for all and Wales as a fantastic destination

## **Legacy**

Future events and commercial partnerships





TABLE TENNIS  
WALES



TENIS BWRDD  
CYMRU

# Guiding Principles

These values will guide our work

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Diversity  
Innovation  
Excellence  
Safeguarding

